CLAIMS

What is claimed is:

1. A method for inputting data into a predetermined directory of a wireless device, wherein the wireless device is in communication with a server through a wireless communication network, comprising the steps of:

receiving a custom data locator request from the wireless device;
retrieving a custom data from a database directory, the custom data being associated with the custom data locator request;

receiving a download request from the wireless device; and transmitting the custom data to the wireless device, wherein the custom data is stored in the pre-determined directory on the wireless device.

- 2. The method of claim 1, wherein the custom data locator request includes an identification for a destination party.
- 3. The method of claim 2, wherein the identification is a name.
- 4. The method of claim 2, wherein the identification is an address.
- 5. The method of claim 2, wherein the identification is an electronic mailing address.
- 6. The method of claim 1, wherein the custom data is a telephone number, and further comprising the step of connecting the wireless device with the telephone number.
- 7. The method of claim 1, wherein the custom data is an electronic mailing address.
- 8. The method of claim 1, wherein the custom data is geographical directions.
- 9. The method of claim 1, wherein the custom data is a street address.

- 10. The method of claim 1, wherein the predetermined directory is created on the wireless device when the custom data is received at the wireless device
- 11. The method of claim 1, further comprising the steps of: receiving a caller identification associated with the wireless device; and sending a download inquiry to the wireless device.
- 12. The method of claim 11, further comprising the step of recording a charge associated with the download request to an account associated with the wireless device.
- 13. A method for inputting data into a predetermined directory of a wireless device, wherein the wireless device is in communication with a server through a wireless communication network, comprising the steps of:

sending a custom data locator request to the server; receiving a custom data download inquiry from the server; sending a download request to the server; receiving a custom data from the server; and storing the custom data into the predetermined directory.

- 14. The method of claim 13, further comprising the step of sending an identification of a destination party to the server.
- 15. The method of claim 14, wherein the identification is a name.
- 16. The method of claim 14, wherein the identification is an address.
- 17. The method of claim 14, wherein the identification is an electronic mailing address.
- 18. The method of claim 14, further comprising the step of requesting to connect to the destination party via the wireless communication network after receipt of the custom data.

- 19. The method of claim 13, further comprising the step of creating an entry in the predetermined directory for storing the custom data.
- 20. The method of claim 13, wherein the step of sending a custom data locator request to the server occurs from a resident application at the wireless device.
- 21. An apparatus for receiving a custom data from a server via a wireless communication network and storing the custom data in a predetermined directory in the apparatus, comprising:

means for transmitting an identification of a custom data to the server; means for receiving a custom data download inquiry from the server; means for sending a custom data download request to the server; means for receiving the custom data from the server; and means for storing the custom data in a predetermined directory.

- 22. The apparatus of claim 21, further comprising means for creating an entry in the predetermined directory for the custom data.
- 23. A wireless device that selectively communicates with an assistance server across a wireless network, the wireless device selectively receiving a custom data from a server via a wireless communication network and storing the custom data in a predetermined directory in the apparatus, transmitting an identification of a custom data to the server, receiving a custom data download inquiry from the server, sending a custom data download request to the server, receiving the custom data from the server, and storing the custom data in a predetermined directory.
- 24. The device of claim 23, further creating an entry in the predetermined directory for the custom data.
- 25. A computing device that selectively communicates with a wireless device across a wireless network, the computing device receiving a custom data locator request from the wireless device, retrieving a custom data from a database directory, the custom data being associated with the custom data locator request, receiving a download request

from the wireless device, and transmitting the custom data to the wireless device, wherein the custom data is stored in the pre-determined directory on the wireless device.

26. An apparatus for receiving a custom data from a server via a wireless communication network and storing the custom data in a predetermined directory in the apparatus, comprising:

a wireless telephone interface that transmits an identification of a custom data and a custom data download request to the server and receives a custom data download inquiry and a custom data from the server;

a controller that controls the wireless telephone interface; and a custom data directory wherein the custom data is stored by the controller.

27. A computer readable medium on which is stored a computer program for receiving a custom data from a server via a wireless communication network and storing the custom data in a predetermined directory in a computing device, the computer program comprising instructions, which when executed by the computing device performs the steps of:

transmitting an identification of a custom data to the server; receiving a custom data download inquiry from the server; sending a custom data download request to the server; receiving the custom data from the server; and storing the custom data in a predetermined directory.

- 28. The computer program of claim 27, further performing the step of sending an identification of a destination party to the server.
- 29. The computer program of claim 28, further performing the step of requesting to connect to the destination party via the wireless communication network after receipt of the custom data.
- 30. The computer program of claim 27, wherein the identification is a name.

- 31. The computer program of claim 27, wherein the identification is an electronic mailing address.
- 32. The computer program of claim 27, wherein the identification is an address.
- 33. The computer program of claim 27, further performing the step of creating an entry in the predetermined directory for storing the custom data.